

SESSION III
FROM THE MYTHICAL
& EXOTIC TO THE
VIBRANT &
COSMOPOLITAN

imperial tours®

traveling China...in style

ESSENTIAL DESTINATIONS



Beijing



Xi'an



Hangzhou



Shanghai

D I S T I N C T I V E D E S T I N A T I O N S



Suzhou



Huangshan



Yangzi River

T O D A Y ' S D I S T I N C T I V E D E S T I N A T I O N S



Chengdu



Lijiang



Shangri-La



Lhasa



Dunhuang



Guilin



Hong Kong



Macau



Sanya

IMPERIAL TOURS®

traveling China...in style

C H E N G D U

THE GATEWAY TO WESTERN CHINA

GREAT FOR:

Families and cultural explorers.

Questionable for sophisticates.





SICHUAN'S MOST FAMOUS EXPORT

Watch pandas engage in their favorite pastimes: eating and sleeping.

Imperial Moment

Can arrange to hug a Giant Panda cub and/or lend a hand at the panda facilities.



QINGYANG TEMPLE

Explore the ideology, ritual, and daily life of monks at a Daoist temple.



AN UNEXPLAINED CIVILIZATION

3,000 year-old Sanxingdui archeological site baffles scientists and redefines Chinese history.

C H E N G D U

THE REAL SICHUANESE SPICE



“Give a man a fish and you feed him for a day, teach a man to fish and you feed him for a lifetime.”

- Sample authentic cuisine at top restaurants, traditional snacks in old teahouses, or brave the notorious Sichuan Hotpot.*
- Cooking lessons with the Chengdu Culinary Institute chef*

CHENGDU

THE LOGISTICS OF VISITING CHENGDU

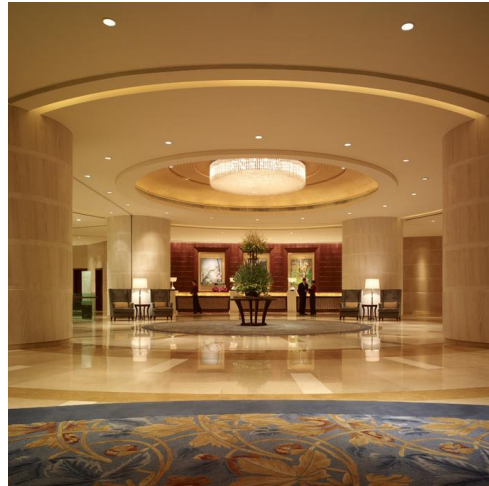
CHENGDU SHANGRI-LA.

SEASONALITY:

Typically misty due to its location at a basin at the Himalayan foothills.

Precipitation and heat can be high in summer months. Average temperatures range between 10° C (50° F) in winter to 30° C (85° F) in summer.

Please note that the Ritz Carlton Chengdu will open on October 10. In 2014, Swire Hotels will open a “House” hotel in Chengdu also. Shangri-la’s position as the premier hotel in Chengdu is henceforth precarious.



L I J I A N G

CULTURAL CONVERGENCE ON AN ANCIENT TRADE ROUTE

GREAT FOR:

Cultural and active explorers.





NAXI ETHNIC MINORITY

Naxi, Bai, Tibetan, Mongolian, and Han cultural influences beneath the Dragon Snow Mountain.

Imperial Moment

Visit a Dongba (Shaman) training school.



OLD TOWN

Alpine streams flow along cobblestone paths and wooden houses.

Contemplate village life and explore the homes of farmers.

Imperial Moment

Have a consultation from a veteran Naxi herbalist.



TRADITION PRACTICED AND PORTRAYED

Life along the Old Tea and Horse Route depicted in Zhang Yimou's Lijiang Impressions.

L I J I A N G

THE LOGISTICS OF VISITING LIJIANG

BANYAN TREE LIJIANG.

SEASONALITY:

Lijiang's elevation at 2,400 m / 8,000 ft

December to February often chilly with lows $\sim 3-7^{\circ}\text{C}$ (mid-40s $^{\circ}\text{F}$) & highs up to 20°C (mid-60s $^{\circ}\text{F}$)

Precipitation sometimes high in late summer, and the area is especially pretty during autumn.



Special Mention: Pullman Lijiang Hotel.

Note that Aman Lijiang should open some time in 2014.



SHANGRI-LA

RELIGION AND AGRICULTURE – TWO PILLARS OF A RURAL UTOPIA

GREAT FOR:

Cultural and active explorers





GANDEN SUMTSELING

Imperial Moment

Visit monks' living quarters and receive a blessing from the monastery's abbot.



VILLAGE VISIT

Imperial Moment

Visit villagers making yak butter tea, textile weaving, farming, herding, house construction, cooking, and more.



HORSE RACING

Imperial Moment

Join villagers to cheer on contestants in a traditional racing festival.

SHANGRI-LA

THE LOGISTICS OF VISITING SHANGRI-LA

BANYAN TREE RINGHA

SEASONALITY:

Late Spring blossoms and Autumn harvest visually stunning while temperatures range between 15-25° C (60-75° F).

Generally inaccessible during early winter to mid-spring.

Altitude (3200m/10,500ft) can be an issue if not properly managed.



L H A S A

AND GLORY AT THE ANCIENT CAPITAL OF TIBETAN CULTURE

GREAT FOR:

Cultural and active explorers.



L H A S A



POTALA PALACE

Great wealth of the past Dalai Lamas.

Imperial Moment

Meet a Living Buddha.



JOKHANG TEMPLE

Tour the Jokhang Temple amongst pilgrims from throughout Tibet.

L H A S A

VARIETY IS THE SECRET TO A GREAT TOUR IN LHASA



Pilgrims at Barkhor Market



Ganden Monastery Kora Route



Visiting a Local NGO



Sera Monastery Debating Grounds

L H A S A

THE LOGISTICS OF VISITING LHASA

ST. REGIS

SEASONALITY:

Surprisingly, Lhasa is a year-round destination; warm in the sun; 15-21° C (50-70° F).

Crowded with tourists during the Yoghurt Festival in August. Tibetan New Year is a great time to visit (Occurs Jan – Mar).

Lhasa elevation is 3,490m / 11,450ft and altitude sickness is a risk. Prior to travel, guests should consult with their physicians about treatment.

Note that Shangri-la Group will open a hotel in Lhasa in 2014.



D U N H U A N G

AN OASIS AT THE HEART OF THE DESERT

GREAT FOR:

History buffs and art vultures.



D U N H U A N G



MOGAO CAVES

4th -14th century caves that paved the foundations for Chinese figurative art.

Sole record depicting culture and history along the silk road.

Imperial Moment

Access to restricted caves.

Specialist lecture on the Mogao Caves.



ANCIENT GREAT WALL

Remnants of the Great Wall and other strongholds have stood for over 2,000 years.



DESERT SERENITY

Daoists believed this crescent lake had miraculous powers.

Imperial Moment

Outdoor traditional BBQ on the sand dune with music.

DUNHUANG

THE LOGISTICS OF VISITING DUNHUANG

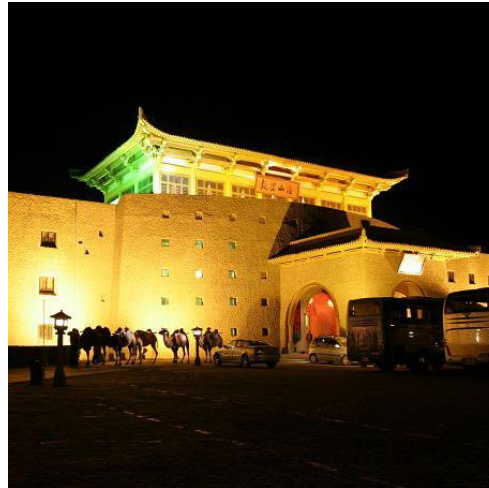
DUNHUANG CASTLE HOTEL

SEASONALITY:

Dry, hot climate with temperature extremes.

Recommended travel during Autumn months when temperature ranges between 10-20° C (50-70° F).

Seasonal sandstorms in spring. Flights can be an issue outside peak season months.



G U I L I N

SPECTACULAR LANDSCAPES IN SOUTHERN CHINA

GREAT FOR:

Cultural and active explorers.

Contemporary art vultures.





RAFTING ON THE LI RIVER

Imperial Moment

Raft down the Li River.
See cormorant fishermen and water buffalo.



VISITING A LOCAL VILLAGE

Imperial Moment

Authentic village visit.
See villagers in harmony.
Hear silence...



GUILIN

THE LOGISTICS OF VISITING GUILIN

SHANGRI-LA

SEASONALITY:

Busy from Spring through Fall.

Tropical, warm, humid, wet climate similar to Florida.

Temperatures from 40-50° F in the winter and up to 90° F in the summer.

Precipitation up to 12 inches in the wet spring & summer.

Note: Banyan Tree to open property in Yangshuo in 2014.



H O N G K O N G

FINANCIAL CENTER ON A SOUTH CHINA SEA ATOLL

GREAT FOR:

Sophisticates and shoppers.





GREAT NIGHTLIFE

Imperial Moment

Can arrange a traditional junk cruise with cocktails.



GREAT RESTAURANTS

Imperial Moment

Can arrange a dim sum cooking lesson.



SHOPPING

Imperial Moment

Can arrange a personal shopper.
Can arrange access to private art collections.



CULTURAL EXPLORATION

Imperial Moment

History walking tour.
Can arrange helicopter ride, fortune-telling, pink dolphins, squid fishing and more.

HONG KONG

HONG KONG HOTELS



H O N G K O N G

HONG KONG HOTELS WE PREFER

PENINSULA HOTEL

ROOMS

300

LOCATION

Kowloon Island

PERSONALITY

Heritage European with subtle Asian accents.

STRENGTHS AND WEAKNESSES

Excellent service; view over Victoria Harbor; great restaurants; heritage.

Lobby can feel crowded during high tea service.

Complete renovation has incorporated the latest technology in this heritage property.

MANDARIN ORIENTAL

ROOMS

501

LOCATION

Hong Kong Island overlooking Victoria Bay.

PERSONALITY

Hong Kong fixture since the 1970's.

STRENGTHS AND WEAKNESSES

Fantastic location; great restaurants; generous staff to guest ratio; heritage.

Unimaginative suites, some rooms have limited harbor views.



Peninsula Hotel



Mandarin Oriental

HONG KONG - HOTEL SUMMARY

PROPERTY	ROOMS	LOCATION	PERSONALITY	PRICE POINT	STRENGTHS & WEAKNESSES
<i>Peninsula Hotel</i>	300	Kowloon	1920's Vintage Heritage Hotel	Highest	<ul style="list-style-type: none"> •Excellent service; view over Victoria Harbor; great restaurants; hotel represents destination's heritage. •Lobby can feel crowded because of high tea service & big renovation of old and new rooms in 2012
<i>Mandarin Oriental</i>	501	Central on Hong Kong Island.	Hong Kong fixture since the 1970's	Highest	<ul style="list-style-type: none"> •Fantastic location; great restaurants; generous staff to guest ratio; center of social buzz. •Unimaginative suites, many harbor view rooms have limited angled views.
<i>Ritz Carlton</i>	312	Kowloon tip, on west side near Westin Hotel	Contemporary	Highest	<ul style="list-style-type: none"> •World's highest hotel with breathtaking views setting a new benchmark for skyscraper hotels; symbol of Hong Kong dynamism. •Location a bit marginal. Interior décor glitzy.
<i>Four Seasons</i>	399	By water on Hong Kong Island in IFC building.	Modern Asian & Heritage European	Highest	<ul style="list-style-type: none"> •Good views over the harbor; excellent dining. •Stark lobby.
<i>Intercontinental</i>	495	At water's edge on Kowloon.	Business Contemporary	High	<ul style="list-style-type: none"> •Fantastic room views of the harbor; spacious rooms; best presidential in Hong Kong. •Less luxury brand appeal; quality of fixtures not the best.
<i>Mandarin Landmark</i>	113	Central on Hong Kong Island.	Boutique hotel; modern chic.	Highest	<ul style="list-style-type: none"> •Beautiful rooms; great for repeat travelers. •No views of the harbor.
<i>Upper House</i>	117	At Pacific Place on Hong Kong Island.	Designer Contemporary.	Highest	<ul style="list-style-type: none"> •Rooms spacious – feel like apartments; great views; high design elements work •Location west of Central is OK but not ideal.

M A C A O

THE FIRST AND LAST EUROPEAN COLONY IN ASIA

GREAT FOR:

Sophisticates and gamblers.

SEASONALITY:

Moderate temperatures year round from 10-15 ° C (50-60 ° F) in winter to 25-33 ° C (80-90 ° F) in summer.

Hot and humid rainy season in summer. Occasional typhoons from May to September.



M A C A U



WORLD-CLASS CASINOS

A gaming industry that rakes in more revenue than Las Vegas.



MORE TO MACAU THAN GAMBLING!

A-ma Temple
The site of Macau's namesake.



Neighborhood settings straight out of Lisbon.
Historic opium dens, colonial nightlife areas.
Great Iberian cuisine, bacalhao, and sardines... in China!

Imperial Moment

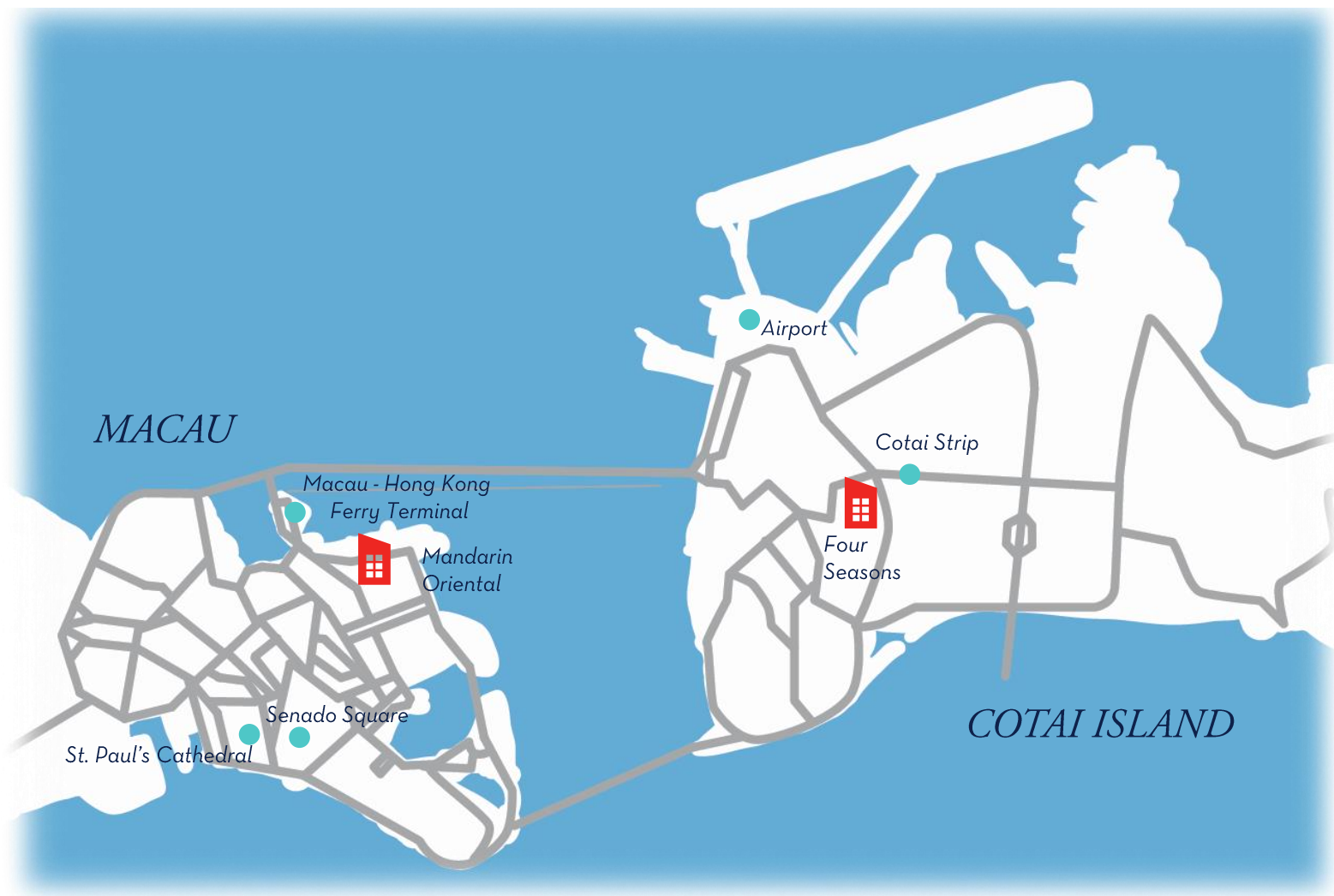
Skywalk at Macau Tower.

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M A C A U

MACAU HOTELS



M A C A U

MACAU HOTELS WE PREFER

FOUR SEASONS

ROOMS

360

LOCATION

Cotai Strip on Taipa Island.

PERSONALITY

Contemporary European.

STRENGTHS AND WEAKNESSES

Best hotel on Cotai Strip; exclusive retreat.
Familiar FS formula.

MANDARIN ORIENTAL

ROOMS

213

LOCATION

At water's edge on Macau side.

PERSONALITY

Business contemporary with Asian accents.

STRENGTHS AND WEAKNESSES

Best hotel on Macau side.



Four Seasons



Mandarin Oriental

S A N Y A

TROPICAL PARADISE

GREAT FOR:

Families & self-indulgent.

SEASONALITY:

Day temperatures range from a low of 20° C (mid-60s° F) in Jan/Feb to >40° C (>100° F) in summer.

Year round destination, but high season tends to be the winter for sun seekers from China and Hong Kong.





WHITE-SAND BEACHES

The perfect cap to a vacation in China.

Imperial Moment

Can arrange candle-lit, beachside dinner with traditional musicians.

IMPERIAL TOURS®

traveling China...in style



TROPICAL ECOLOGY

Availability of traditional water sports and extensive golf opportunities

S A N Y A

SANYA HOTELS



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traveling China...in style

S A N Y A

SANYA HOTELS WE PREFER

RITZ CARLTON

ROOMS

450

LOCATION

At main beach of Yalong Bay.

PERSONALITY

Large Hawaiian-style resort with secluded villa section.

STRENGTHS AND WEAKNESSES

Best beach section; well-suited for families; assortment of good restaurants.

One of a line of hotels along main beach.

MANDARIN ORIENTAL

ROOMS

297

LOCATION

In its own bay

PERSONALITY

Distinctive with elegance

STRENGTHS AND WEAKNESSES

Exclusive location; good dining; landscaped pools ideal for families; great villas.

Poor suites; small beach swimming area; currently poor ocean-sports facilities



Ritz Carlton



Mandarin Oriental

The WOW Factor

A personal fitting

*What gives Imperial Tours Its Consistently High
Customer Satisfaction Ratings*

C O N T A C T U S

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NEXT AND FINAL SESSION

Wednesday, Oct 9th
2pm (EST)